

Privacy Policy for GenAI Suite

Effective Date: June 20, 2024

1. Introduction

Welcome to GenAI Suite. We are committed to protecting your personal data and ensuring transparency about how we collect, use, and share it. This Privacy Policy explains the types of information we collect, how we use it, and your rights regarding your data.

2. Definitions

- **Personal Information:** Information that identifies you as an individual, such as your email address, payment information, product purchase details, and text input and output history with any AI model, including but not limited to image generation or text generation models.
- **User Input Data:** Information you input into the app to interact with our AI Agents.
- **Third-Party Services:** External services that assist in processing transactions or enhancing our service.

3. Information We Collect

- **Personal Information:** When you sign in or make purchases through GenAI Suite, we collect personal information such as your email address, payment information, product purchase details, and text input and output history with any AI model, including but not limited to image generation or text generation models.

4. How We Collect Information

- **Sign-In and Purchases:** We collect your personal information at the time of sign-in and during product purchases.
- **Third-Party Services:** Third-party services may collect payment information as part of the transaction process.

5. How We Use Your Information

- **User Identification:** We use your information to identify users and manage your account.
- **Product Application:** We use the information to apply products to your user account.
- **User Interaction:** Data input into the app for conversing with AI models is stored for providing and improving our services.

6. Data Retention

We retain your data indefinitely or until it is necessary to delete the data to maintain production standards and manage database costs. If you wish to delete your account, you can contact us via email at support@mitchellappsllc.com.

7. User Rights

- **Access and Correction:** You have the right to access and correct your personal information.
- **Data Deletion:** If you wish to delete your account and personal data, please contact us at support@mitchellappsllc.com.
- **Data Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format.
- **Right to Object:** You have the right to object to the processing of your personal data in certain circumstances.

8. Security Measures

We employ robust security measures to protect your data from unauthorized access, disclosure, or alteration. Our security practices are regularly reviewed and updated to ensure the highest level of protection.

9. Compliance with Regulations

We comply with relevant regulations, including the California Consumer Privacy Act (CCPA) and the General Data Protection Regulation (GDPR).

10. International Data Transfers

We may transfer your personal data to countries outside the European Economic Area (EEA). When we do so, we ensure that the transfer is subject to appropriate safeguards, such as standard contractual clauses approved by the European Commission.

11. Opt-Out of Data Sharing for Direct Marketing Purposes

We are committed to protecting your privacy and ensuring that your personal data is handled in a safe and responsible manner. We understand that you may wish to limit the sharing of your personal data with third-party services, particularly for direct marketing purposes.

If you prefer to opt-out of sharing your data with third-party services for direct marketing purposes, please follow the steps below:

1. Send an email to support@mitchellappsllc.com
2. Include the subject line: "Opt-Out of Data Sharing for Direct Marketing."

3. In the body of the email, please provide your full name, email address associated with your account, and a clear statement requesting to opt-out of data sharing for direct marketing purposes.

Upon receipt of your email, we will process your request and ensure that your data is no longer shared with third-party services for direct marketing purposes. Please allow up to 60 business days for your request to be fully processed.

12. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at support@mitchellappsllc.com.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.